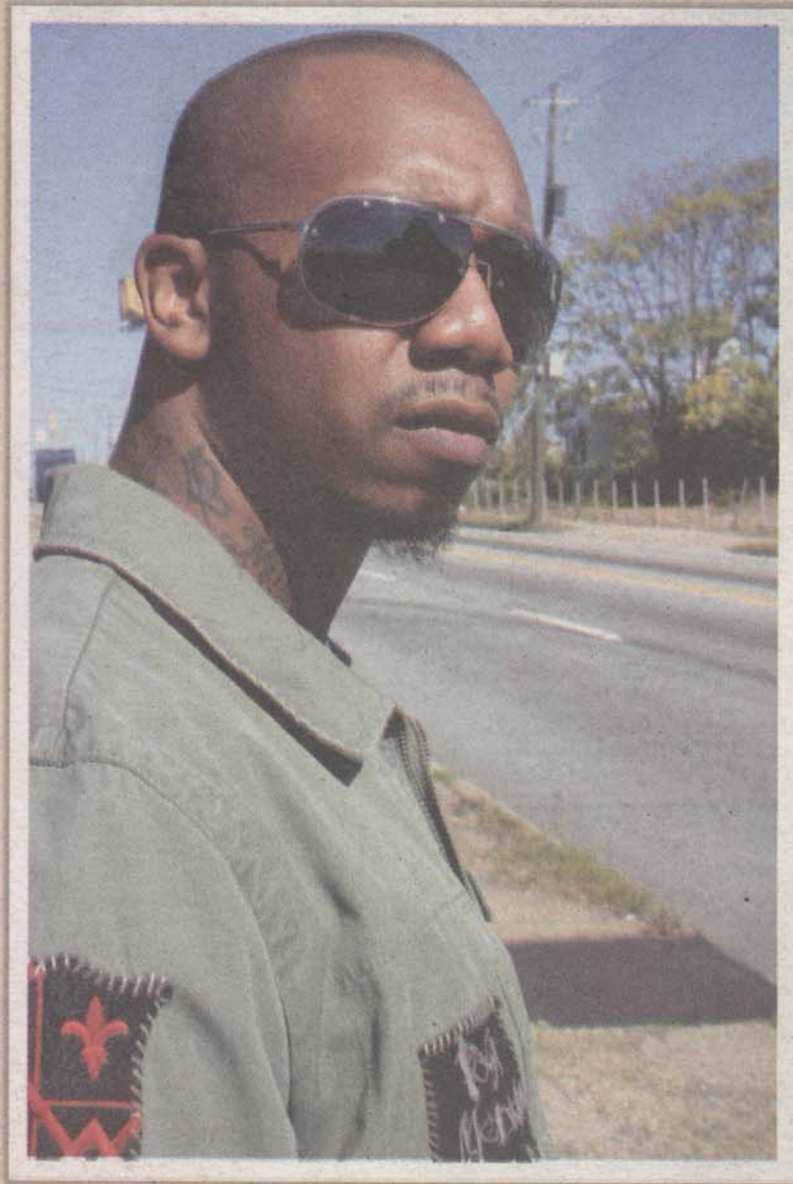


Recording Artist

michael keith

SOUL RENAISSANCE



With his self-titled solo debut, Michael Keith is hoping to show the world a better side of soul music. The former member of 112 is all about taking his sound in a new direction with this album, and what's more, inspiring a generation. *-j.h.*

What did you learn at Bad Boy?

Though we were deemed the Bad Boy family, it's business. If you go in with your heart involved you're going to get it broken.

How has the split been with 112?

I'm still cool with the guys as far as family is concerned, but as far as business partners, I had to leave the situation. I still have love for the guys and I wish them all the best. These guys are a part of me, their family I love them, but as far as business wise, I just had to move on and concentrate on my solo project.

You said it took you a while to find your musical niche. What can we expect from Michael Keith?

What the fans are going to get from me is this eclectic soul sound of substance. Nowadays the music is real cookie-cutter and generic and it's like, we're so much better than that ... it's incumbent upon us [to] put music out there that has substance. I don't think that [my purpose] was to be out here just singing — it was to give a message as well. I may not be the best singer, or the most good looking or the smartest, but I gave you songs of substance, like Marvin Gaye or Stevie Wonder. I want to be in that same genre of music.